LEISURE INDUSTRY
INTERACTIVE CONTENT
STRATEGY WITH CALCULATORS & QUIZZES

KNOWLEDGE & OCCASION QUIZZES
→ Choose your favourite Disney city and we’ll tell you where to travel.
→ Which Superbowl would you have enjoyed the most based on your personality!
→ What kind of a tourist are you? Take this Quiz and Find out.

LINKS TO LIVE INDUSTRY EXAMPLES
→ Which celebrity should you go on a holiday in?
→ Can you name this famous landmark?
→ Dine At Gordon Ramsay’s Restaurant And We’ll Tell You Your Age

PRODUCT RECOMMENDATIONS
→ Restaurants you should dine in this fall based on your food choice
→ Which famous adventure sport you should try this year based on your personality.
→ Little known exotic places in UK you should visit this summer based on your interests.

COST CALCULATORS
→ How much will you pay for backpacking through Europe
→ How much does fine dining cost in South America
→ How much will the upcoming Cricket World Cup ticket cost you.

SAVINGS & ROI CALCULATORS
→ Cost saved by staying in hostels instead of hotels on a Eurotrip
→ Cost saved by using Frequent Flyer miles.
→ What will your possible ROI be for Gambling in Vegas.

COMPETITOR FOCUSED
→ Which place is better for a Beach trip for you: XYZ or ABC?
→ Whose Frequent Flyer Miles have higher ROI: XYZ or ABC?
→ What alternative is better for a weekend outing: XYZ or ABC?